



AROHA
geneva

Annual Report 2018

Aroha is a new and independent NGO based out of Geneva, Switzerland, working to help government and private institutions safeguard the world's most vulnerable people, ecosystems and regions

AROHA is a new and independent non-profit international organization based out of Geneva, Switzerland, working to help government and private institutions overcome global environmental and sustainable development challenges.

Our aim:

To support public and private institutions to advance the interests of the world's most vulnerable people and regions.

We support our partners in:

- Multilateral cooperation and dialogue
- International partnerships
- Public communications
- Research initiatives
- Sustainable development financing

Our key activities currently include:

- Supporting countries vulnerable to climate change
- Assisting the private sector to improve the state of the world
- Helping the Pacific to be better represented in international affairs

What's in a name:

The word Aroha signifies **compassion**, **concern**, **empathy** and **love** in te reo Maori, an official language of New Zealand, the home country of our lead founders.



Key facts about us:

- **Founded:** 23 October 2017
- **Headquarters:** Geneva, Switzerland
- **Focus:** Climate, environment and sustainability; diplomacy and finance
- **Approach:** Expertise and activity support to public and private actors for enhanced contributions to environment/sustainable development
- **Legal Form:** International non-profit association under Swiss law
- **2018 budget:** CHF 220,000

From our founding statutes:

AROHA PROMOTES

EQUITABLE AND INTEGRATED ECONOMIC,
ENVIRONMENTAL AND SOCIAL PROGRESS
TOWARDS ACHIEVING GLOBAL PROSPERITY,
SAFEGUARDING NATURAL RESOURCES, AND
REDUCING HUMAN SUFFERING AND VIOLENT CONFLICT.

AROHA AIMS

TO PARTICULARLY CONTRIBUTE
TO ENHANCING SOLIDARITY WITH
AND PROTECTION AND RESILIENCE OF,
THE WORLD'S MOST VULNERABLE
PEOPLE AND ECOSYSTEMS.

AROHA SEEKS

TO ASSIST GOVERNMENT ENTITIES,
MULTILATERAL ORGANIZATIONS,
THE PRIVATE SECTOR AND THE PUBLIC
TO REALISE THEIR FULL POTENTIAL
FOR CONTRIBUTING TO SUCH AIMS.



Tropical ocean and yacht from the sky, Bahamas.
© Matthewjade/Dreamstime.com

Who we are



ROSS MOUNTAIN
Chairperson

“ In its very first year Aroha has demonstrated the value of an independent entity able to provide critical operational support behind pathbreaking initiatives. As the Representative office for the Climate Vulnerable Forum (CVF) Aroha led support for the first entirely online Summit of world leaders in November 2018, which paved the way for the UN’s member nations to reaffirm the need to raise their national contributions to tackle climate change by 2020 at the Katowice Climate Change Conference in Poland the following month. Our work in support of Pacific Islands, who are the least represented group of nations at the UN’s important Geneva hub, is leading to new flags being raised – in particular the Republic of the Marshall Islands, the current CVF Chair. This brings both new voices and, hopefully, renewed effectiveness for UN efforts in areas such as health, human rights, and migration for sustainable development progress across the Pacific and beyond. We look forward to growing the efforts of this young enterprise in our core areas of support to climate vulnerable countries, small islands, and on corporate philanthropy in the years ahead, furthering our vision of independent support strategically aimed at key partners to generate wide-ranging impact. ”

Work highlights:

- UN Assistant Secretary-General, Deputy Representative of the Secretary-General, Resident and Humanitarian Coordinator, and UNDP Resident Representative in the Democratic Republic of the Congo, Iraq and Lebanon
 - UN Assistant Emergency Relief Coordinator and Director of Geneva Office of the UN Office for Coordination of Humanitarian Affairs (OCHA)
 - Special humanitarian envoy of the Secretary-General for the East Timor crisis and floods in Mozambique
 - Senior Advisor to the Secretary General on Cholera in Haiti
 - Held senior UN functions in Liberia, Sudan, Afghanistan, Myanmar, Fiji, and Barbados
-



ROBERT WATKINS
Vice-Chairperson

“ At Aroha I think our credo is to make a difference in everything we do. 2018 was a busy first year because we have been both designing and implementing initiatives in parallel. Thanks to the state of Geneva and the support we have received from international organizations and the private sector, we were able to establish ourselves and contribute to important results from our different areas of activity. We encourage those interested to connect with us or drop-in to our offices at Maison de la Paix in the heart of International Geneva and become a part of our community for change that involves partners active in all regions of the world. We look forward to working with you as we tackle challenges ranging from climate change to development effectiveness for small island states. ”

Work highlights:

- UN Deputy Special Representative of the Secretary-General for Afghanistan
 - UN Deputy Special Coordinator for Lebanon
 - UN Resident & Humanitarian Coordinator, and UNDP Representative in Afghanistan, Bangladesh, Georgia, and Lebanon
 - Head of the ECHO Regional Office for the Middle East
 - Head, and Deputy Head of Mission, for IFRC in Iraq and Turkey
-

Who we are



JAVIER DIAZ CARMONA
Governing Board Secretary

“ I am extremely excited about the work of our new organization. The Climate Vulnerable Forum and the V20, whose member state support Aroha is hosting, has been a pivotal initiative changing the way countries relate to vulnerability and driving ambition in the UN climate talks and in national action. I see many opportunities for us to expand our work, linking with partners at the regional level, such as in the Pacific with SIDS, but also in Central and Latin America and elsewhere. At Aroha, we are passionate about the work we do and I am proud about what has been achieved by the enthusiastic and young team that has lead our operations this year. ”

Work highlights:

- Costa Rican Ambassador for Climate Change and Global Environmental Affairs overseeing the creation of the AILAC negotiating bloc in the UN climate talks for progressive Latin American countries that was first chaired by Costa Rica, and chairing the Forest-Eleven alliance of tropical forest nations
- Ambassador of Costa Rica to Guatemala
- Director General for Foreign Policy at the Ministry of Foreign Affairs of Costa Rica
- Chairing the G77 Group as Ambassador and Deputy Permanent Representative of Costa Rica to the UN Office at Geneva during the restructuring of UNCTAD
- Ambassador and Deputy Permanent Representative of Costa Rica to UNESCO at Paris



MATTHEW MCKINNON
Executive Director and Member of Governing Board

“ 2018 is our first year of operational work as an organization. We were so charged with activities around the world that it was difficult to even come up for air. We remain very proud of the impact that was achieved with limited resources and feel that it speaks to the potential of Aroha to go where nobody has gone before (with the first ever Virtual Summit), to target the truly strategic (like the absent Pacific presence in the UN's second headquarters) and to invest in the power of partnerships (such as our corporate philanthropy work). We had just enough energy to keep up the momentum into 2019. But this start-up NGO is only getting going and we look forward to working alongside our growing network of partners as the journey continues. Finally, Aroha is very grateful and honoured by the trust that has been placed in our new organization by so many governments and non-governmental organizations. We hope to continue to deliver work that we can all be proud of. ”

Work highlights:

- Supporting the establishment of the Climate Vulnerable Forum and V20, managing its secretariat and acting as the Forum's Advisor and Representative
- Architect of the “#1o5C” campaign for inclusion of a 1.5 Celsius goal in the 2015 Paris Agreement, and the “tcktcktk” campaign ahead of the 2009 UN Copenhagen Climate Summit
- Advisor on Bangladesh, Costa Rica, Ethiopia, Maldives, and Philippines delegations to the UN Climate Change Convention (UNFCCC) negotiations
- Speechwriter and programmatic advisor to former UN Secretary-General and Nobel Peace Laureate, the late Kofi Annan
- Edited several global reports on climate vulnerability and low-carbon development, such as the Climate Vulnerability Monitor and Low Carbon Monitor

Views from the team

“ At Aroha, I worked on a project supporting the representation of Pacific SIDS countries, helping lay out the groundwork for the first Micronesian country, the Marshall Islands, to put up its flag in Geneva. ”

Julia Vanian, Program Assistant

“ Working with Aroha, I connected with countries from different continents around the world to facilitate their participation in the first ever virtual summit on climate change. I contributed to providing an innovative solution to reduce the carbon footprint of international cooperation by helping to organize a cross-continental virtual summit involving over 70 countries and organizations! ”

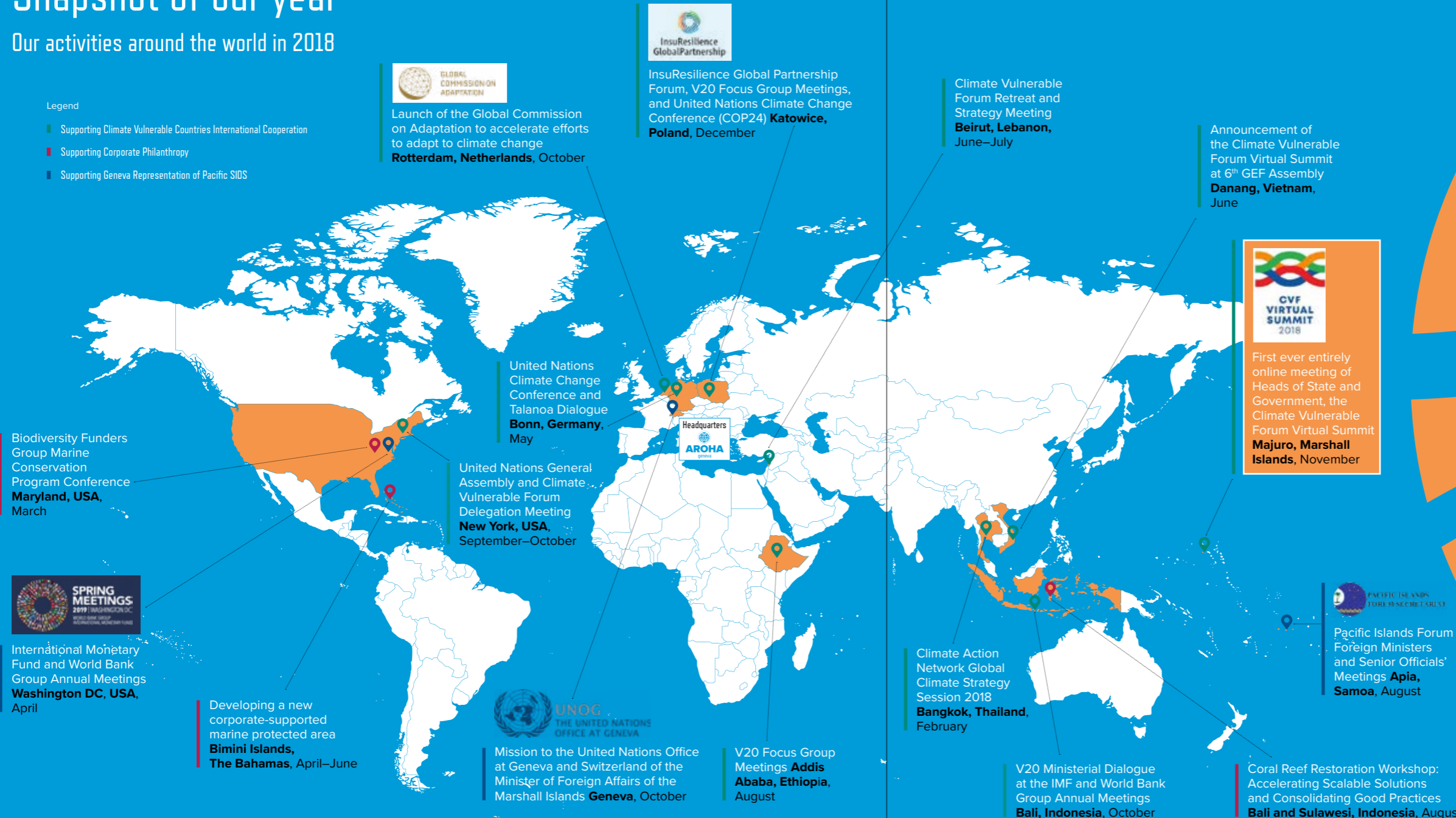
Katherine Wong, Program Assistant

Snapshot of our year

Our activities around the world in 2018

Legend

- Supporting Climate Vulnerable Countries International Cooperation
- Supporting Corporate Philanthropy
- Supporting Geneva Representation of Pacific SIDS



We offset all **43 tons** of CO₂ generated by our air travel in 2018

To support emission reduction projects to tackle global climate change that include:

- Mulan Wind Farm**
The Mulan Wind Farm produces renewable energy, creates local employment, stimulating the wind power industry in China, and reduces pollutants such as SO₂ that would otherwise have been produced by coal-fired power plants.
- Uganda Stoves**
Supplying efficient stoves to families in Uganda that burn less wood, reducing toxic emissions and deforestation for improved health, increased incomes and reduced pressure on local trees and forests.
- Gyapa Stoves**
Supports the manufacturing and distribution by local entrepreneurs in Ghana of safe, efficient cookstoves which cut charcoal use by up to 50%, saving money and reducing toxic smoke inhalation and soot from inside households.
- LifeStraw Carbon For Water**
Delivering safe water in Kenya, LifeStraw Family water filters enable the purification water inside homes, rather than by boiling water for drinking over open fires. The gravity-driven filters require no electricity or consumables, which reduces harmful emissions and helps families to save money on fuel.

Offset certification provided by:



How we work

We help others to work faster, further, and more effectively for the people and planet put at risk by development that are global in nature.

We are a compact organisation that brings:



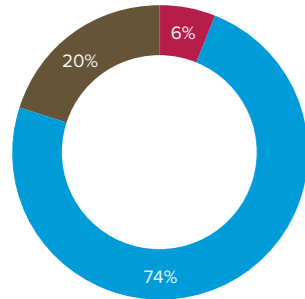
WE ARE CARBON NEUTRAL: WE OFFSET ALL OUR TRAVEL, AND OUR OFFICE RUNS ON **100%** renewable energy

Our supporters and financials

Our supports

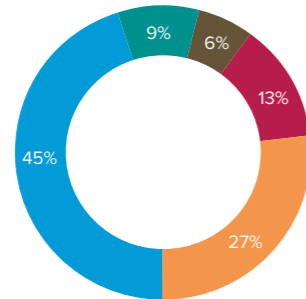
As a not-for-profit entity, we devote all our funds to our own projects and activities.

Where our support came from in 2018



Private sector: 74%
International organizations and non-profits: 20%
Public sector: 6%

Where we invested our resources in 2018



Climate vulnerable countries: 27%
Corporate philanthropy: 45%
Pacific small islands: 9%
General administration: 6%
Office costs: 13%

State and Canton of Geneva



In 2018, we benefitted from a subsidy provided by the State and Canton of Geneva towards the costs of our office premises in the Maison de la Paix. This generous contribution has enabled us to operate from the heart of international Geneva, facilitating our forging of partnerships with UN member states, as well as international and non-profit organizations.

Balance sheet

On 31 December 2018 (1st period)

| | 2018 CHF |
|-------------------------|------------------|
| ASSETS | |
| Cash | 43'780.33 |
| Other assets | 1'414.95 |
| Grants to be received | 13'432.48 |
| Guarantees and deposits | 6'020.00 |
| Current Assets | 64'647.74 |
| Total Assets | 64'647.74 |

| | 2018 CHF |
|-----------------------------------|------------------|
| LIABILITIES | |
| Other liabilities and accruals | 22'562.55 |
| Wages and social benefits | 9'596.35 |
| Short-term external assets | 32'158.90 |
| Reported capital | 32'488.84 |
| Capital | 32'158.90 |
| Total liabilities | 64'647.74 |

Result account

From 23 October 2017 until 31 December 2018 (1st period)

| | 2018 CHF |
|-------------------------------|-------------------|
| Total donations | 217'826.00 |
| Consultants | 9'944.70 |
| Travel expenses | 8'950.10 |
| Financial expenses | 283.10 |
| Project expenses | 19'177.90 |
| Gross wages | 116'749.15 |
| Social benefits | 14'955.60 |
| Staff costs | 131'704.75 |
| Gross result | 66'943.35 |
| Office charges | 23'582.40 |
| Administration fees | 6'3442.72 |
| Insurance and authorizations | 970.40 |
| Third party fees | 3'258.99 |
| Other overheads | 300.00 |
| Overhead | 34'454.51 |
| Net operating margin | 32'488.84 |
| Capital account detail | 32'488.84 |

Our Work

Spotlight 2018 activity: CVF Virtual Summit

Our aim:

We are proud to have supported the organization of the first ever intergovernmental Summit of Heads of State and Government to be held entirely online: The Climate Vulnerable Forum (CVF) Virtual Summit, a **24-hour** live stream event held on 22 November 2018, chaired by the President of the Republic of the Marshall Islands, H.E. Ms. Hilda Heine.

The Virtual Summit mobilized support for nations to show leadership and commit to raising their level of ambition in solidarity with the most vulnerable. The Summit was a Talanoa Dialogue event, an agreed mechanism of the UN climate negotiations (UNFCCC) for the promotion of enhanced national action under the Paris Agreement.

The Summit followed the October 2018 publication of the Intergovernmental Panel on Climate Change's **(IPCC) Special Report on 1.5°C**, which highlighted the risks of global temperatures surpassing this level together with the narrowing window of possibility to prevent the planet from warming beyond 1.5 degrees Celsius, and had the objective of promoting enhanced climate action among climate vulnerable nations and other countries.

The entirely online, carbon-free event brought together some **45 Government Leaders** from **5 continents** to step up their countries' climate ambitions. **49 countries pledged** to raise the ambition of their climate targets by 2020.

The summit featured **65 video statements**

- Submitted from government officials, including from more than 20 Heads of State
- As well as from some 30 keynote speakers from the UN, international organizations, and the private sector, including UN Secretary-General António Guterres and the President of the UN General Assembly Maria Espinosa

The Leaders of the CVF issued **the Jumemmej Declaration at the end of the summit:**

- Urging the UN Climate Change Conference at Katowice, Poland (COP24), to act on the findings of the IPCC Special Report on 1.5°C
- Committing to raise the level of ambition of their climate targets by 2020 assuming robust international support
- Calling for urgent further action on international climate finance
- Urging every nation to raise their climate targets by 2020 and to work in urgency towards accomplishing the goals set out in the Paris Declaration



Aroha supported the CVF Chair to prepare, host and follow-up on the Summit and also worked closely with key partners to the event such as the Climate Action Network International and an all-women group of "Summit Champions" co-chaired by Christiana Figueres and Rachel Kyte.

The CVF members brought the Jumemmej Declaration to **COP24** at Katowice in December 2018, supporting a decision there by the UN Member states to reaffirm the call for all nations to submit updated national contributions to the Paris Agreement (or NDCs) by 2020 in the highest possible effort.

Learn more at: <https://www.virtualclimatesummit.org>

Our Work

International climate change cooperation: supporting countries vulnerable to climate change

Background

Established in 2009, the CVF is an international cooperation body comprised of 48 developing country governments highly vulnerable to climate change. The Forum, and its Finance Minister's body, the V20, serve as a South-South cooperation platform for participating governments to act together to deal with global climate change.

Learn more at:
<https://www.thecvf.org>



Part of our mandate is to provide support to partners in the area of transnational cooperation to facilitate progress towards achieving the goals set out in the Paris Agreement on climate change.

Our first project under this mandate is the provision of advisory and operational support to the Member States of the Climate Vulnerable Forum (CVF) and Vulnerable Twenty Group (V20), as well as hosting the office of the Forum's Advisor and Representative.

What are the project objectives?

- Enhance the ability of government representatives and institutions of the CVF and V20 to shape more effective international policies relating to climate change
- Support the CVF and V20 initiative to secure enhanced assistance and support for national climate change actions
- Assist the CVF/V20 to network and liaise with relevant international partners in advancing its objectives

Concretely, what do we do?

- Policy: we provide policy and technical advice to Forum leadership and member states, liaising with forum partners and expert bodies and supporting the development of Forum-commissioned technical reports
- Member and partner relations: we assist the Forum leadership in maintaining communications and relations with Forum member states, sustaining and developing relations with donors and institutional partners
- Operational: we support the Forum leadership in planning and implementing global and regional member and partner events, representational engagements, research activities, and communications initiatives



2018 activity highlights:

- We participated in a CVF Partners Workshop held in Beirut in June and July 2018
- We supported the CVF Chair Handover from Ethiopia to the Republic of the Marshall Islands (RMI) in August 2018
- We supported the V20 Ministerial meeting held on 14 October during the IMF and World Bank Annual Meetings in Bali, Indonesia in October 2018
- We participated in the organization of the CVF Virtual Summit in November 2018, which led to 49 countries pledging to scale up climate action and enhance their climate targets by 2020
- We supported the CVF and V20 activities held at UNFCCC COP24 in Katowice, Poland, in December 2018
- We have assisted in setting up the groundwork for the establishment of the new CVF Trust Fund in 2018, through advice to the Chair and liaison with key partners



Our Work

Assisting the private sector to improve the state of the world



One of our other areas of focus as an organization is the issue of corporate sustainability and social responsibility. The successful realization of the Paris Agreement and the 2030 Sustainable Development Goals relies on a whole-of-society approach, in which the efforts and contributions of the private sector are indispensable. We therefore provide support in the areas of sustainability and corporate social responsibility, including philanthropy, to business entities to help increase and accelerate the contributions of the private sector towards global sustainable development targets.

Our initial project under this program is to support the Mediterranean Shipping Company (M.S.C) in the creation of a new philanthropic foundation, MSC Foundation, essentially focused on ocean protection, and to provide sustainability advice to the company as a member of the M.S.C. Group Executive Committee on Sustainability.

What are the project objectives?

- Drive the creation and establishment of the forthcoming MSC Foundation as an effective new philanthropic actor with a special focus on promoting the protection of the seas
- Effectively support the administrative, legal, managerial, and communications processes for the establishment of the MSC Foundation

Concretely, what do we do?

We act as a lead advisor and exercise the management function for the Foundation creation process, and perform the following roles:

- **Institutional:** we provide expertise and advisory support for the establishment and institutional, legal constitution of the Foundation and creation of a core MSC Foundation team
- **Communications and programmatic:** we advise on communicating the creation of the Foundation to internal and external audiences in maintaining communications and on the development of the programs of the Foundation and projects to be supported
- **Operational:** we advise and provide activity support for rendering the Foundation operational, including through MSC stakeholder engagement and giving systems and project activation (grant-making)

Find out more at: www.msccfoundation.org

2018 activity highlights:

- We lead support for the establishment of the MSC Foundation as an independent non-profit institution focused on ocean protection and other cultural, humanitarian and social objectives on 27 June 2018
- We organized the first meeting of the Foundation Board of the MSC Foundation which took place at Geneva on 4 October 2018
- We provided support towards the establishment of a new marine protected area at Ocean Cay, the Bahamas, an initiative of the MSC Foundation



Protecting marine ecosystems and coral beds in the Bahamas.
© 2019 MSC Cruises/MSCC Foundation



Coral Reef Fish Snorkel Dive Bahamas July 2008.
© Flickr/Michael Gray

Our Work

Helping the Pacific to be better represented in international affairs

Our third program area is focused on support to Pacific Small Island Developing States' (SIDS) efforts within multilateral cooperation in Geneva. The contributions of SIDS to international environmental regulations, including the Paris Agreement, consistently demonstrate how the contribution and voice of SIDS has strengthened protection of the environment and of vulnerable groups. In Geneva, a major global hub for international relations and development, small islands and especially the Pacific SIDS nevertheless continue to be the most under-represented group of UN member states.

We therefore provide technical and advisory support to Pacific small islands towards becoming more adequately represented on a permanent basis in Geneva, and with a view to enhancing the representational capabilities of these countries within International Geneva. Strengthening Pacific small islands' representation in Geneva would enable Pacific interests and values to have a more significant role in shaping international assistance and the outcomes of decision-making bodies in cooperation areas such as disaster risk reduction, environment, climate change, and human rights.

Under this program area, we have two main projects:

Support to the Republic of the Marshall Islands



Through this project, we provide direct advisory and operational assistance to the Republic of the Marshall Islands in effectively ensuring diplomatic representation on sustainable development matters, particularly in international bodies based in Geneva and Europe. We facilitate interactions between the Government of the Marshall Islands and relevant international institutions based in Geneva, and we support the related institutional and multilateral cooperation initiatives of the Marshall Islands.

2018 activity highlights:

- We organized the visit to Geneva of the Minister of Foreign Affairs and Trade of the Marshall Islands, H.E. Mr. John Silk, in October 2018, which laid the groundwork for the Marshall Islands establishing a Permanent Mission in Geneva
- We supported the visit to Geneva in November and December 2018 of H.E. Ambassador Ms. Doreen de Brum of the Marshall Islands, liaising with relevant partner institutions and diplomatic representations in Geneva, successfully paving the way for the opening of the Marshall Islands Permanent Mission in Geneva in Spring 2019

Capacity support program to enhance diplomatic representation of PSIDS in Geneva

With partner institutions in Geneva, we are developing a diplomatic capacity building and support program aimed at the strengthening of the representation of Pacific SIDS to the UN and international bodies at Geneva. The program aims to leverage existing resources in Geneva and provide structured diplomatic training, policy research and a sectoral familiarization program for early-mid career foreign ministry officials of Pacific SIDS. In an initial phase, the program intends to support diplomats from Micronesian countries to come to Geneva to represent their nations. The program would subsequently expand its focus to support other Pacific SIDS countries, and eventually to SIDS from other regions.

2018 activity highlights:

- We established links with institutions in Geneva to partner with us on the development and implementation of the capacity building program
- We developed the initial concept for the program and are leading consultations with key partners for its refinement and operationalization



The first Ambassador of the Marshall Islands to the United Nations at Geneva, HE Doreen De Brum presents credentials to the Director-General of UNOG. © The Permanent Mission of the Republic of the Marshall Islands to UNOG 2018

Where to find us



Maison de la Paix

We are proud to be housed at the Maison de la Paix right next to the Geneva headquarters of the United Nations in the heart of the international quarter of this global city which is also home to the Red Crescent and Cross, the World Health Organization and the headquarters of dozens of other international organizations.

The Maison de la Paix, or “house of peace”, was designed by Swiss architect Eric Ott to resemble the unfolding petals of a flower and is a centre for study, dialogue and collaboration to address global challenges. The building is a part of the campus of Geneva’s Graduate Institute of International and Development Studies, the first university school to solely teach international affairs created in 1920 together with the UN forebear, the League of Nations.

Our office is a high performance (Minergie) building running on 100% renewable energy from Swiss hydro facilities with triple glazed windows and a system to



regulate inside temperatures that uses water from Lake Geneva and no fossil fuels.

Next to us are the offices of the Right for Livelihood Award Foundation (<https://www.rightlivelihoodaward.org>), the Dennis Mukwege Foundation (<https://www.mukwegefoundation.org>), whose eponymous special advisor was awarded the 2018 Nobel Peace Prize for his work supporting survivors of wartime sexual violence in Central Africa, as well as the Center for Civilians in Conflict (<https://civiliansinconflict.org>), GIFA (<https://www.gifa.org>), and Universal Rights Group (<https://www.universal-rights.org>), a unique think tank focused on the human rights work of the United Nations. These partners and many others at Maison de la Paix are a constant source of inspiration for our work.



MINERGIE®



Taniwha: behind the logo

The symbol incorporated into our logo is the “Taniwha”, literally signifying “shark” in a number Polynesian languages native to the Pacific, but often representing a water-dwelling being of mythical nature.

Taniwha are thought to have followed the vessels of Pacific explorers in many an island to island migration, at once a menace and a guardian. We found the two-fold character of this interaction point of people and nature an apt symbolic analogy to global challenges facing the world today.



Front cover photo:
Island in the western Pacific Ocean near Saipan,
Northern Mariana Islands, Micronesia.
© CampPhoto/iStockphoto.com



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Julia Vanian was the
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We hope you also
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Artyom Yefimov

Our printed report
uses paper sourced
from forests that
are managed to stay
put and was produced
by an environmentally
conscious printer

