

ANNUAL REPORT 2021

November 2022

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REPORT
2021



AROHA
geneva

2021 was a major growth year for Aroha. It was also a year when the full potential of the organization to support significant positive developments in global climate cooperation has become evident.

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WHAT'S IN A NAME

The word Aroha signifies compassion, concern, empathy and love in te reo Maori, an official language of New Zealand, the home country of our lead founders.



BEHIND THE LOGO

The symbol incorporated into our logo is the “Taniwha”, literally signifying “shark” in a number of Polynesian languages native to the Pacific, but often representing a water-dwelling being of mythical nature. Taniwha are thought to have followed the vessels of Pacific explorers in many island to island migration, at once a menace and a guardian. We found the two-fold character of this interaction point of people and nature an apt symbolic analogy to global challenges facing the world today.

A WORD FROM THE TANIWHA

We began 2021 with our Earth on fire and the Paris Agreement close to ashes. So-called superpowers fooled nobody by failing to truly improve on their 5-year-old, planet-scorching climate pledges as had been promised back in Paris in 2015. But mess with nature and nature fights back.

Sadly, we now have a spiraling global injustice situation seeing as the poor, vulnerable and least responsible are the ones most exposed. This is why seeing Aroha collaborating in the 2021 creation of the United Nations Special Rapporteur for protecting human rights from the climate emergency was a proud moment. Today, even the rich and powerful are neither spared by the wrath of an overheating planet. So it's the biggest step forward for people's rights that the UN could have taken: [Taniwha approved](#) 🗳️

I also applaud the world's largest nature organization, IUCN, for establishing a landmark commission to take on the climate crisis, working with and for the power of nature, as well as Aroha's positive role in its inception – again: [Taniwha approved](#) 🗳️

Nobody can either pretend to have missed the 'code red' findings of the world's top science body on climate change – the IPCC, in August 2021. Global warming hitting 1.5°C by 2030 is so soon we are almost all out of time to contain this planetary crisis. Imagine: impacts like extreme heat waves will double within the decade, plunging cities into lethal thermal overdrive. Past weather extremes will soon seem mild compared with what's coming down the line. Some nations responded to the call for extra efforts in time for the Glasgow Summit. Ultimately though, the 128 countries' upgraded pledges to cut carbon emissions are still going to end up doubling how much the planet has heated up so far. Fossil fuel investments are still also rising and so are emissions, up even higher than before the COVID-19 pandemic lockdowns.

**But mess
with nature
and nature
fights back.**

Aroha would not manage without its donors and financial supporters whose generous support and the belief in the mission of this organization is vital to all that was achieved in 2021.

COP26 in Glasgow, the largest international gathering in years, had to make us believe there was still a hope of coming together to save the planet. Glasgow delivered – but only just. The world as we know it hangs by a thread and depends on everyone following through to the letter with what was inked in the wintery Scottish metropolis. Still, there’s pride in Aroha’s efforts to support the vulnerable nations to secure a major shift from reviewing climate ambition only every 5 years to doing so every single year. The call for a delivery plan to make up for missing financial support for developing countries was heard, as well as doubling funds to help communities adapt and workable rules to cooperate across borders to lower global climate pollution. Now, the Glasgow Dialogue on Loss & Damage must quickly find other funds to tackle climate damages already hitting exposed communities more and more fiercely.

2021 was also marked by Bangladesh’s new «Climate Prosperity» agenda, setting the path for the most vulnerable to make use of available resources to maximum benefit in the struggle against climate chaos. Green energy, exports and jobs, and resilient and sustainable approaches to social and economic development hold a lot of promise and opened an important new work line for Aroha and our newly hosted Financial Futures Center: *Taniwha approved* ✓. Aroha senior manager Sara Ahmed’s becoming laureate of the Climate Breakthrough Award for pursuing this agenda was also a milestone achievement of 2021: *Taniwha approved* ✓.

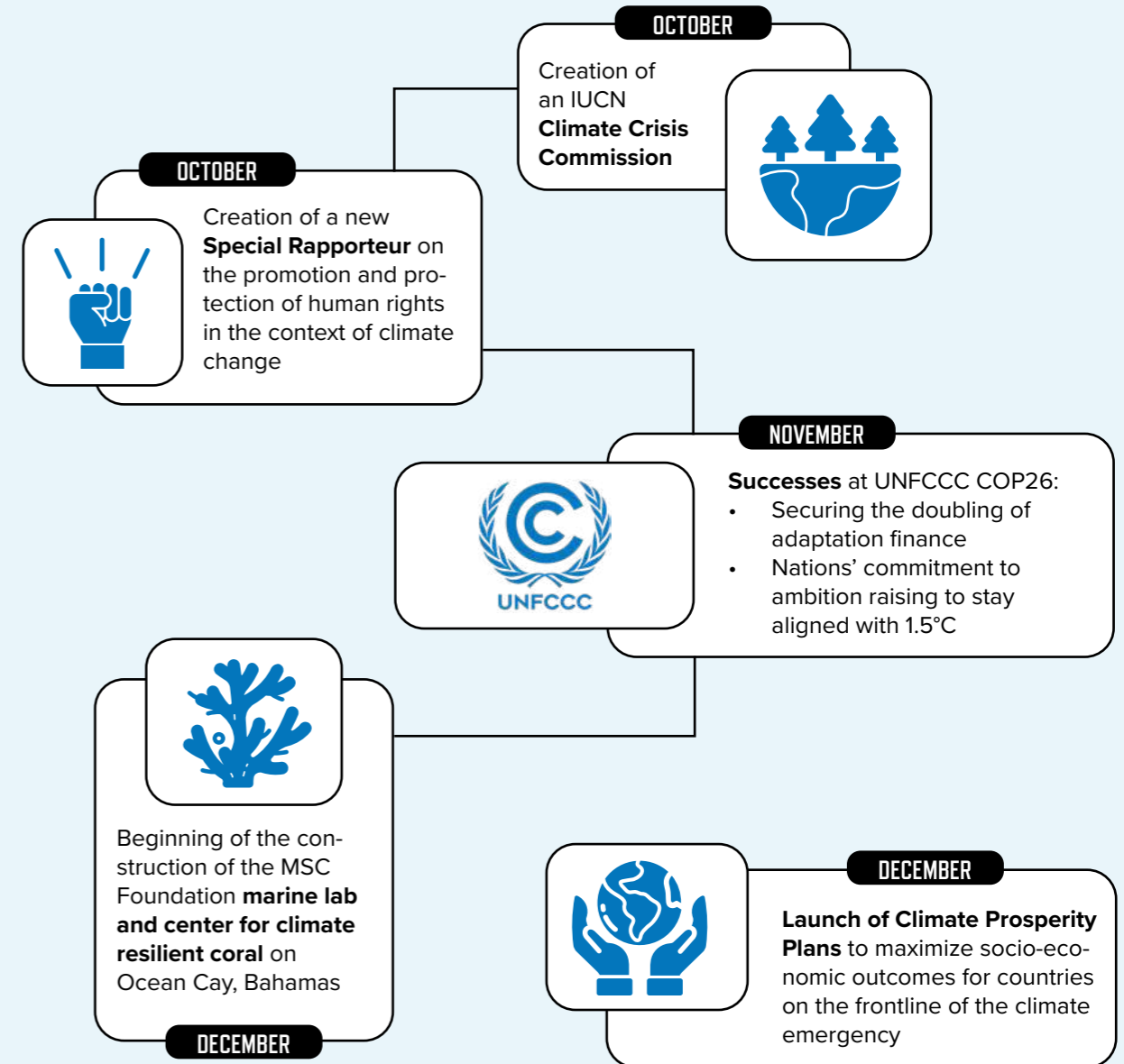
Taniwha congratulates the hard work of Aroha’s team and our key partners with the Climate Vulnerable Forum and V20, the Global Center on Adaptation, MSC Foundation, and the Institute of Climate and Sustainable Cities. Thanks also goes to the Center for International Environmental Law whose collaboration helped secure the new climate Special Rapporteur mandate and to the many international organizations, civil society and government bodies who continue to support Aroha’s mission to avert climate chaos. Aroha would neither manage without its donors and financial supporters whose generous support and the belief in the mission of this organization is vital to all that was achieved by it in 2021.

Kia kaha there’s still much work to do, Aroha’s Taniwha



OUR IMPACT IN 2021

In 2021, we continued to bring forward our mission to avoid climate chaos. Our collaborative efforts led to:



ABOUT US

Aroha is a young and independent NGO based in Geneva, Switzerland, operating worldwide working towards averting climate chaos.

KEY FACTS ABOUT US

FOUNDED

2017
23.10

HEADQUARTERS

GENEVA
SWITZERLAND

MISSION

AVOIDING
CLIMATE
CHAOS

OBJECTIVES

Limiting warming to
1.5°C

Safe-guarding
climate-threatened
people and ecosystems

Maximizing
transition benefits

2021 BUDGET

CHF 1'318'100

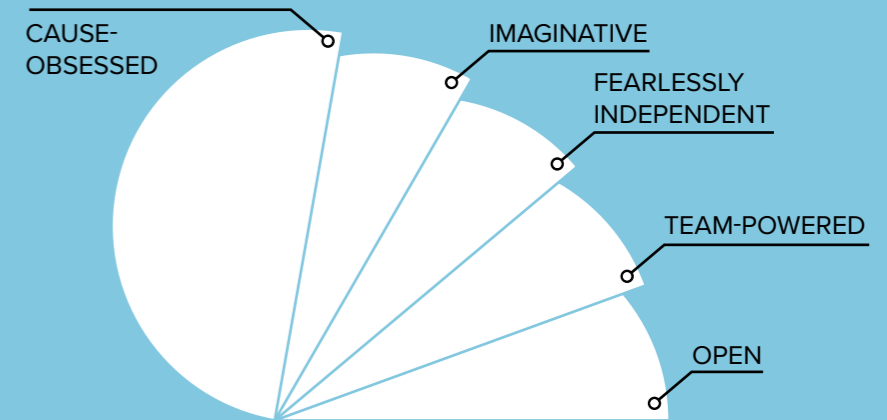
LEGAL FORM

International, tax-exempt

non-profit association

under Swiss law

OUR VALUES



OUR TEAM



MATTHEW MCKINNON
Executive Director



SARA JANE AHMED
Senior Manager and Director of the Financial Futures Center



KATHERINE WONG
Administration & Human Resources Consultant



MUNIYAT FABIHA
Program Analyst



PAULINE SEPPEY
Program Officer



ALEXANDRA ROSAS
Research Analyst



NOOR SAGHIR
Program Assistant



AIYANA CABALLERO
Program Assistant



AVRIL CHANEL
Program Assistant



AILÍN BENÍTEZ CORTÉS
Program Assistant

The Climate Vulnerable Forum now represents the voices of 1.4 Billion people, spread over 55 countries around the world and producing only 5% of global emissions.



Click



MESSAGE FROM ROSS MOUNTAIN,
ON BEHALF OF THE GOVERNING ASSEMBLY/BOARD

“2021 was a major growth year for Aroha. It was also a year when the full potential of the organization to support significant positive developments in global climate cooperation has become evident. Our background efforts supported CVF nations putting forward their case and enabled them to secure some of the most important outcomes from the landmark Glasgow COP26 meeting. With the climate emergency now a reality and the crucial 1.5°C of warming just around the corner, the Paris Agreement’s framework to review national climate pledges only every 5 years is now a recipe for disaster. Agreement in the UN to look at ambition each year is a real shift in gears. We have to keep up all efforts to ensure states improve and deliver on national and international commitments. New institutions like the Special Rapporteur for climate at the Human Rights Council and the IUCN Climate Crisis Commission will hopefully constitute new tools for accountability and delivery. The Climate Prosperity Plans programme launched by Bangladesh, which Aroha and the Financial Futures Center we host are actively supporting, is also a major new focus for us to translate global aspirations into the realm of national action. We are most grateful to our partners for their ongoing collaboration and support as we look forward to strengthening our collective achievements in the years to come.”

Ross Mountain, Chair

We have to keep up all efforts to ensure states improve and deliver on national and international commitments.

GOVERNING ASSEMBLY/BOARD



ROSS MOUNTAIN
Chair



ROBERT WATKINS
Vice Chair and Treasurer



JAVIER DIAZ
Secretary and Executive Committee Chair



MATTHEW MCKINNON
Executive Director

HOW WE WORK

Aroha’s mission can be summed up in three words: avert climate chaos. We do so by mobilizing actions towards limiting global warming to 1.5°C, enhancing protection of vulnerable communities and ecosystems, and maximizing benefits of the transition to a climate resilient future. Towards these objectives, Aroha operates in partnership with public and private entities across four principal work domains.

POLICY SHIFT

Contributing to the development of policies to ensure action consistent with averting the climate crisis and advancing the interests of the most vulnerable nations in a variety of international fora.

We provide operational and technical support to vulnerable nations in the articulation of their interests in such international platforms. This includes the duties we perform as partners to the GCA-hosted Secretariat of the Climate Vulnerable Forum (CVF) and Vulnerable Twenty (V20).



FINANCING AND IMPLEMENTATION

Contributing to the effective financing and supporting the implementation of actions to avoid the climate crisis. We host the Financial Futures Center – an economic and financial research initiative supporting developing countries to catalyze a transformation by optimizing core economic and climate responses together within the real economy.

Through our work on Climate Prosperity Plans (CPPs) we support country-led strategic investment plans that put socio-economic outcomes first, while simultaneously embedding climate resilient and zero/low carbon results as intrinsic by-products of “climate smart” design.



COMMUNICATIONS AND PARTNERSHIPS

Translating climate issues and policies into impactful communications, amplifying the voices of the most vulnerable communities as well as creating and fostering relationships with partner organizations and exploring ways to expand collaboration opportunities.

We contribute to awareness and understanding vital to preventing climate catastrophe through synergies and joining forces to achieve greater change – which is why partnerships are an important part of our work. In particular, we foster our ongoing partnership with the MSC Foundation (which we helped establish) by providing continued support to their activities.



ADMINISTRATION AND OPERATIONS

Supporting Aroha’s programs in the policy, financing and implementation, and communications and partnerships domains with effective internal finance and administration systems. Like any other organization, our activities require a strong administrative and operational support framework to ensure their successful implementation.

Under this pillar of our work, we ensure all of the front to back office services – from correspondence, travel arrangements, procurement and hospitality – are fully functioning and supporting the organization's mission and work priorities. That work also includes monitoring Aroha's finances, donor reporting and budgeting.

We worked with the Jenny Holzer studio's project Hurt Earth to bring the CVF's voice to light through projections showcased all over the United Kingdom and on Glasgow's Armadillo.



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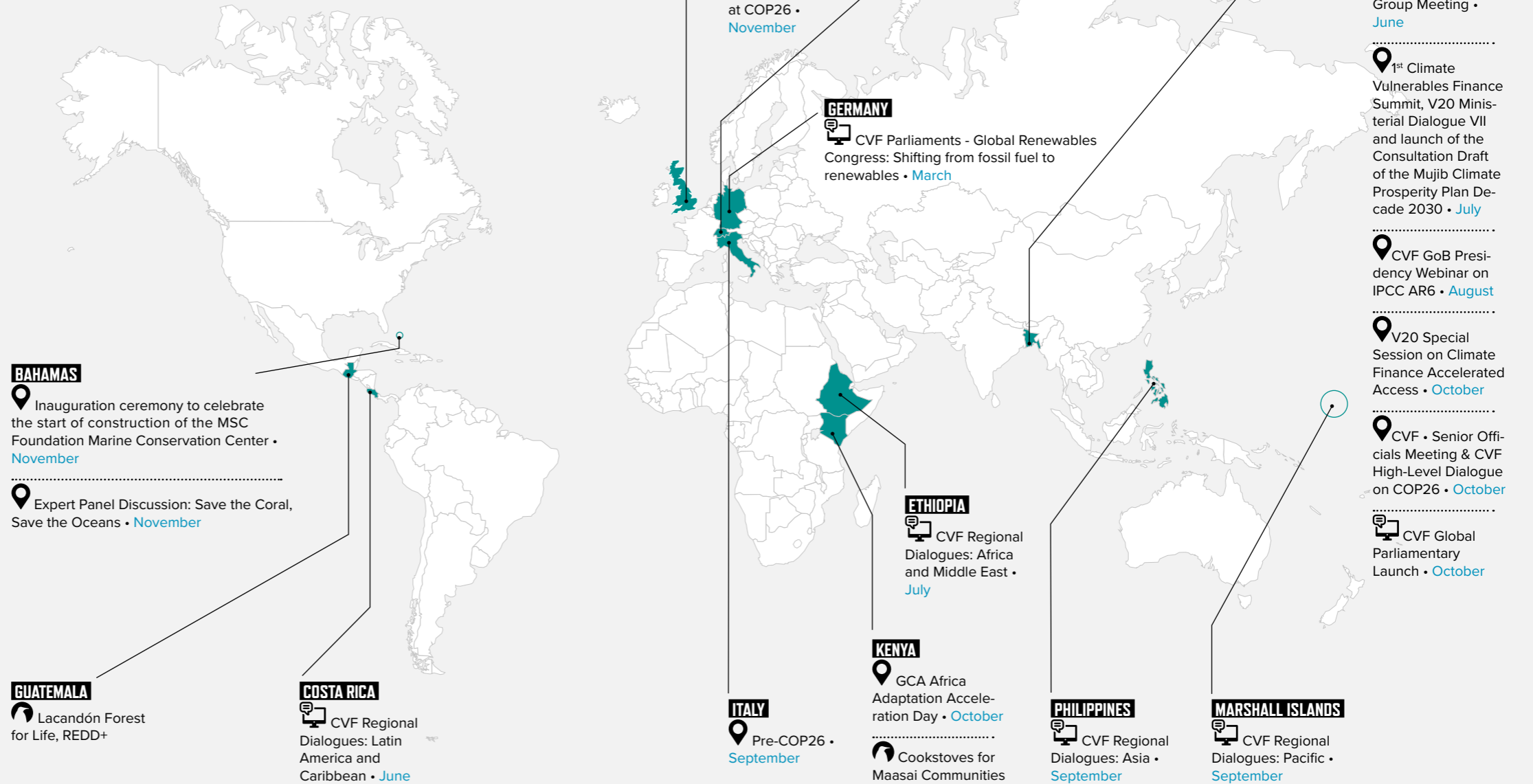
SNAPSHOT OF OUR YEAR

Our activities around the world in 2021.

🖥️ Online | 📍 On site

In 2021, we compensated 12.86 tons of CO₂ generated by our air travel. In doing so, we bought 2,608.69 litres of sustainable aviation fuel which will be used by compensaid airline partners and supported emission reduction projects to tackle global climate change through myclimate. We also offset our rail travel emissions by supporting the Lacandón Forest for Life REDD+ project in Guatemala with South Pole, which reduces deforestation by controlling illegal timber extraction and assuring the legality of land use through sustainable forest management. For our greenhouse gas emissions to be negative, we double offset our total air and rail travel emissions by replacing cookstoves for Maasai Communities in Kenya which require less firewood and reduce smoke emissions, improving overall community health.

Read more in our **Sustainability** section.



SPOTLIGHT 2021

ACTIVITY

Supporting Climate Vulnerable Nations at COP26

In 2021, we supported countries at the frontline of climate change, amplifying their voices and priorities at UNFCCC COP26 in Glasgow, UK.

1.4 Billion

The CVF now represents the voices of **1.4 Billion people**, spread over **55 countries** around the world and producing only 5% of global emissions.

We ran a successful social media campaign, capturing daily climate talks at **COP26** with the CVF's TikTok posts reaching **half a million people**.



At Glasgow, the CVF welcomed **7 new members**, making the Forum on par with the African Group of Negotiators, the largest bloc in the climate talks after the G77.



The Climate Vulnerable Forum Leaders event on 2 November 2022 welcomed powerful statements from the UN Secretary-General H.E. **ANTÓNIO GUTERRES**, U.S. Special Presidential Envoy for Climate H.E. **JOHN KERRY** and Chair of the Climate Vulnerable Forum (CVF), H.E. **SHEIKH HASINA**, Prime Minister of Bangladesh.

OUR ADVOCACY AND EFFORTS IMPACTED THE FINAL UNFCCC COP26 TEXT AND SECURED

- Ambition raising to stay aligned with 1.5°C
- Doubling of adaptation finance
- An International Dialogue for Financing for Loss & Damage
- 5% proceeds for additional adaptation funding for vulnerable countries from the carbon market mechanism



Our **letter** to the COP26 President urging for a **Glasgow Emergency Pact** was signed by over **800 civil society** organizations and **hundreds of individuals**.



We worked with the Jenny Holzer studio's project Hurt Earth to bring the CVF's voice to light through projections showcased **all over the United Kingdom** and on **Glasgow's Armadillo**, with pictures posted all over social media.

Our letter to the COP26 President urging for a Glasgow Emergency Pact was signed by over 800 civil society organizations and hundreds of individuals.



Click



WHAT WE ACHIEVED

2021 was an important growth and impact year for Aroha. Thanks to the determination and dedication of our partners, colleagues across the globe and team-members we were able to achieve the following advancements in avoiding climate catastrophe.

1.5°C

- The advocacy consistently and elaborately deployed by the Climate Vulnerable Forum (CVF) & V20 on annual ambition raising was crucial in shaping COP26's outcome in requesting countries, inclusive the G7 and G20, to revise their 2030 Nationally Determined Contribution (NDC) targets in 2022 to remain consistent with the Paris Agreement's temperature goals, which enshrines the 1.5°C warming target.
- The decision to convene an annual high-level ministerial round table on pre-2030 ambition was a concept that was first and foremost advocated by the Climate Vulnerable Forum (CVF).

“Every country and region must commit to net zero emissions and pursue concrete and credible near-term targets. That is how we will keep 1.5 degrees alive. And that is the only viable future for humanity. I urge the Climate Vulnerable Forum to continue to serve as the custodians of climate ambition.”

H.E. António Guterres, Secretary-General of the United Nations at the CVF High Level Meeting at COP26

CLIMATE FINANCE

- The doubling of adaptation financing by 2025, which the CVF & V20 have been unremitting in advocating for, represents a step-change impact in supporting the most vulnerable groups to cope with climate shocks.
- The CVF & V20 were the only group explicitly advocating for the 5% proceeds for additional adaptation funding from the carbon market mechanism now agreed at COP26.
- As a result of the V20 work in the InsuResilience Global Partnership, the concept of smart subsidization of insurance premiums using international funds for the most climate risky communities has now been enfranchised as a core principle of financial protection against climate disasters.

“The failure to deliver climate finance does not have to be permanent. Despite the high degree of uncertainty and the great and growing need for more predictability, the ultimate equation remains unchanged: risks and the opportunities arising from the climate crisis will continue to be determined by where and how financial resources are mobilized, monitored, exchanged, and invested.”

1st Climate Vulnerable's Finance Summit Communiqué

1st Climate Vulnerable's Finance Summit



LOSS & DAMAGE

- The CVF & V20 advocacy for Loss & Damage financing secured the COP26 mandate for exploring financing options in 2023. To this day, no funding has ever been attributed in support to communities in recovering from their losses due to climate disasters.



Loss & Damage protest in Glasgow

“COP26 needs to place a higher level of prioritization on loss and damage, and we call for loss and damage to be devoted the necessary discussion space as part of the COP/ CMA agenda as a standing item.”

Dhaka-Glasgow Declaration of the CVF

SPECIAL RAPPORTEUR ON THE PROMOTION AND PROTECTION OF HUMAN RIGHTS IN THE CONTEXT OF CLIMATE CHANGE

- With the leadership of the Republic of the Marshall Islands and the CVF’s 18 month long campaign, the creation of a new Special Rapporteur on the promotion and protection of human rights in the context of climate change was positively voted on.
- The establishment of this Special Rapporteur will put climate change at the heart of the human rights debate, create a new advocate for justice at the highest level for the most vulnerable and increase accountability and pressure on all countries for bolder action.
- The human rights argument was central to securing 1.5°C in the Paris Agreement at COP21 and it will be key to driving international collaboration to fulfill that goal today.

“If climate change is one of the biggest threats to human rights, climate action therefore must be one of the biggest opportunities to safeguard those rights.”



H.E. Mohamed Nasheed, CVF Ambassador for Ambition at the 48th Human Rights Council Session Side Event: *Addressing the adverse impact of Climate Change on the full and effective enjoyment of human rights*

▶ Former High Commissioner for Human Rights Prince Zeid Ra'ad Al Hussein, CVF Ambassador for Ambition H.E. Mohamed Nasheed and CVF Ambassador for Culture H.E. Kathy Jetnil-Kijiner speaking on the new climate change special rapporteur.

IUCN CLIMATE CRISIS COMMISSION

- The CVF helped advocate for the establishment of the new IUCN Climate Crisis Commission. The IUCN has only ever created 6 commissions in its 70+ years history.
- The new Commission promises to leverage a much stronger contribution from the environmental community to the climate emergency.

“The climate crisis is also the most significant future driver of the planetary ecological crisis and nature-based solutions will be indispensable to climate change adaptation and mitigation”

Climate Vulnerables’ Manifesto for COP26



Panel discussion on the new IUCN Climate Crisis Commission at COP26

CLIMATE BREAKTHROUGH AWARD

- The Climate Breakthrough Project, a philanthropic organization empowering changemakers, has named our own Sara Jane Ahmed one of its three recipients of the 2021 Climate Breakthrough Award, the largest environmental award of its kind.
- The awardees, who for the first time are all women, will each receive three million US dollars to design and implement their breakthrough climate change strategies.

“The Climate Breakthrough Award will help steer and drive the course of economic development prospects through Climate Prosperity Plans, which establishes climate vulnerable countries in the driver’s seat of catalyzing economic transformation.”

Sara Jane Ahmed, V20 Finance Advisor and Executive Director of the Financial Futures Center

Awardees of the 2021 Climate Breakthrough Award: Denise Fairchild, Sara Jane Ahmed and Kathrin Gutmann



MSC FOUNDATION

- In November 2021, the construction of the MSC Foundation Marine Conservation Center on Ocean Cay was launched with a Ceremony led by the Prime Minister of the Bahamas, H.E. Philip Davis.
- We helped the Foundation build strategic conservation partnerships to restore ocean health, in particular with the University of Miami, NOVA Southeastern University and the Ba'a Foundation in Saudi Arabia.
- We supported the MSCF's ongoing project with UNICEF on the women-led production of plastic bricks using recycled materials to build classrooms in Côte d'Ivoire. 10 more classrooms for a total of 71 under the Plastic Waste Goes to School programme were built.



MSCF
Expert Panel
Discussion:
Save the
Coral, Save
the Oceans

July 2021 was the hottest July in centuries since global records began in the late 1880s, causing extreme climate catastrophes like never seen before.

Source: National Oceanic and Atmospheric Administration, U.S. Department of Commerce

FINANCIALS

As a not-for-profit entity, we devote all our funds to our own projects and activities

BALANCE SHEET

On 31 December 2021

438'452.00

Total assets

ASSETS	2021 (CHF)
Cash	196'661.00
Other assets	4'306.00
Grants to be received	231'465.00
CURRENT ASSETS	432'432.00
Guarantees and deposits	6'020.00
Fixed Assets	6'020.00
TOTAL ASSETS	438'452.00
LIABILITIES	2021 (CHF)
Other liabilities and accruals	99'443.00
Wages and social benefits	9'177.00
SHORT-TERM LIABILITIES	108'620.00
Fund Capital	219'276.00
Organization Capital	110'556.00
TOTAL LIABILITIES	438'452.00

INCOME STATEMENT

From 1 January 2021 until 31 December 2021

1'511'966.00

Total Income

1'318'100.00

Total Expenditures

81'166.00

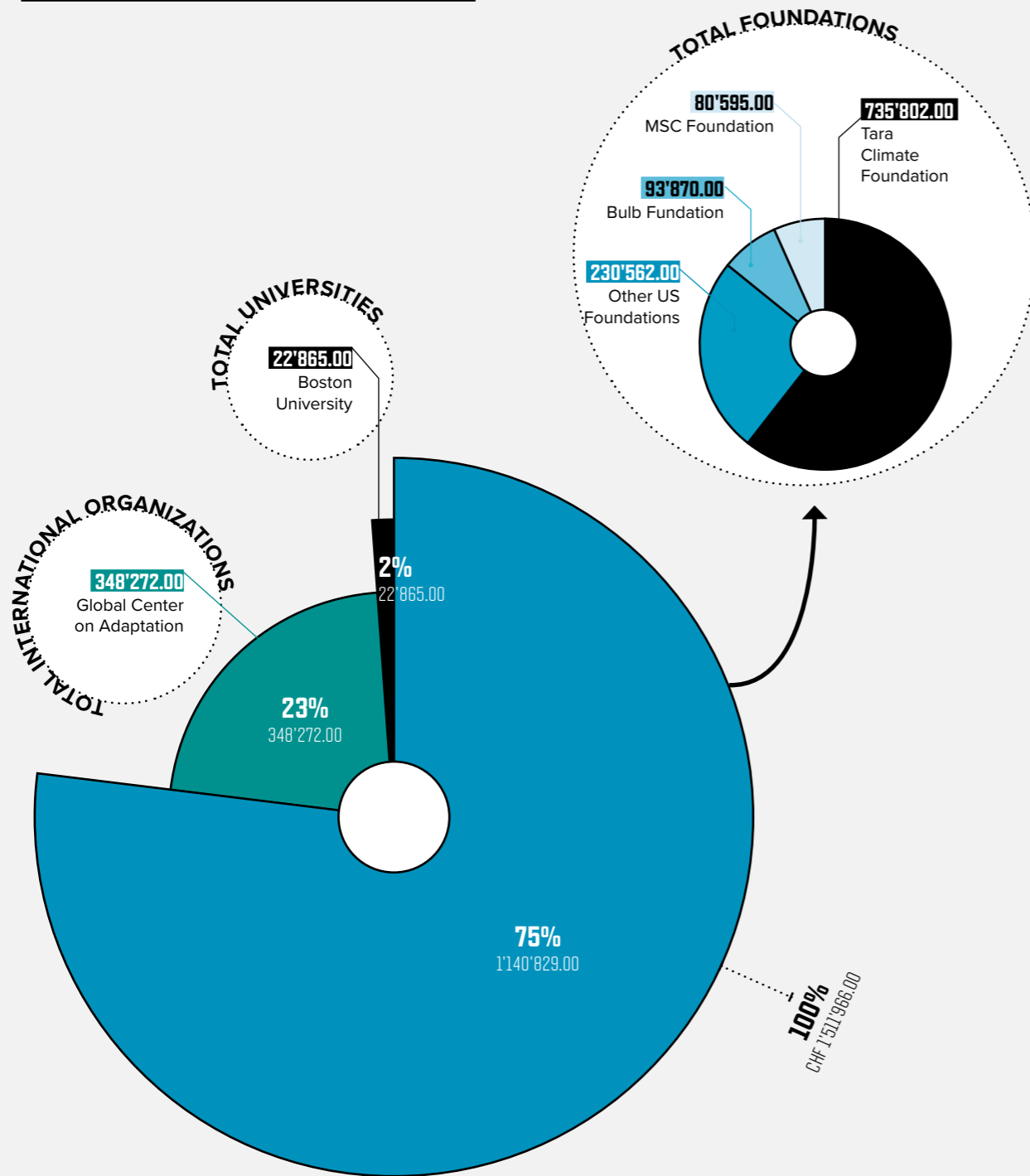
Annual result

2021

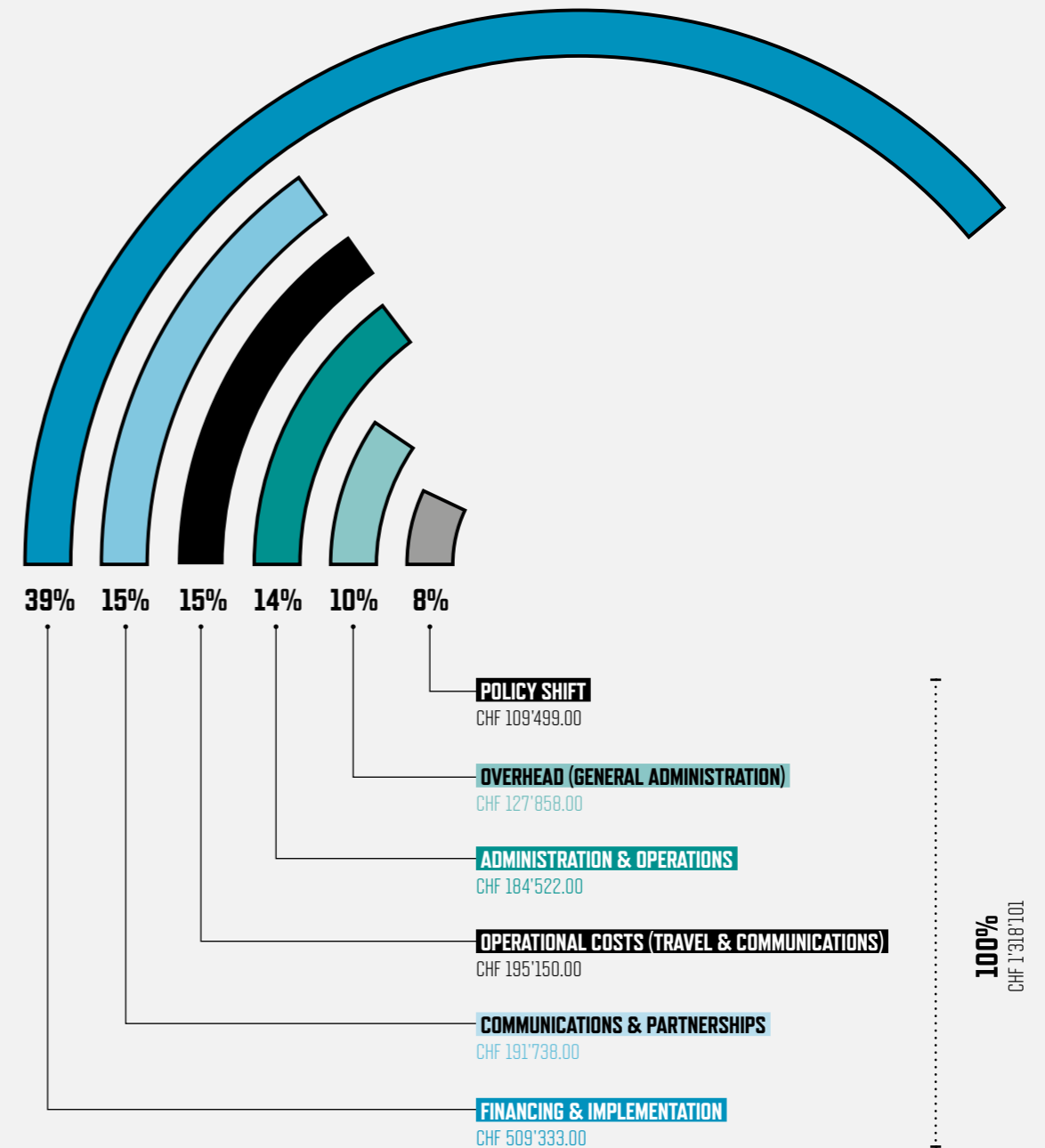
TOTAL GRANTS / INCOME	1'511'966.00
Staff salaries	359'528.00
Social insurances	51'827.00
Consultants	414'631.00
PERSONNEL COSTS	825'986.00
CONTRACTED PARTNERS	169'106.00
TRAVEL	176'936.00
COMMUNICATION	18'214.00
Premises	34'432.00
Administrative services	21'061.00
Financial costs	14'405.00
Hardware	37'956.00
Printing and office supplies	4'391.00
Postage costs and duties	1'990.00
Ancillary and incidentals	13'623.00
ADMINISTRATION	127'858.00
TOTAL EXPENDITURES	1'318'100.00

Commission	571.00
FINANCIAL PRODUCTS	571.00
ANNUAL RESULT (BEFORE CHANGE IN PROGRAMS CAPITAL)	197'437.00
Change in programs capital	113'271.00
ANNUAL RESULT (BEFORE ALLOCATION TO THE CAPITAL OF THE ORGANIZATION)	81'166.00

WHERE OUR SUPPORT CAME FROM IN 2021



WHERE WE INVESTED OUR RESOURCES IN 2021



The doubling of adaptation financing by 2025, which the CVF & V20 have been unremitting in advocating for, represents a step-change impact in supporting the most vulnerable groups to cope with climate shocks.



Click



SUSTAINABILITY

At Aroha we are working day in and day out to promote protecting the planet and are constantly working on improving the way we manage our environmental impact as an organization. Here is our approach



OUR OFFICE

Our office is housed in a high performance energy conservation building (Minergie certified) running on 100% renewable energy from Swiss hydro facilities with triple glazed windows and a system to regulate inside temperatures that uses water from Lake Geneva and no fossil fuels.



MOBILITY

Aroha encourages alternative mobility and public transportation through team subsidies and we also apply a flexible home-office policy to reduce commuting and any associated environmental impact.



PROCUREMENT

We apply sustainability criteria to all procured goods and services, such as certified sustainably sourced paper or by evaluating potential partners on their own sustainability commitments. To achieve a negative carbon footprint related to the electronic devices we purchased In 2021, we double offset their related emissions via South Pole.



SERVERS

Our servers are hosted with Google and are carbon neutral.



TRAVEL

Travel is our biggest challenge in terms of sustainability. Our travel policy covers the criteria that should be taken into account when deciding whether or not one of our employees should travel, giving consideration to the necessity of the trip, video conferencing options and any other steps that can be taken to make the trip more sustainable. We also promote ground and rail travel over air where possible.

We compensated our 2021 air travel emissions via Compensaid by buying sustainable aviation fuel and supported emission reduction projects to tackle global climate change through myclimate. Sustainable aviation fuels can draw from a range of biomass sources (such as organic waste, algae, forest residues and others) and entail up to 80% less greenhouse gas emissions compared with fossil fuels. They are generally blended into the standard jet fuel mix in order to lower flight emissions. Our rail travel emissions were offset via South Pole, in doing so we supported the Lacandón Forest for Life REDD+ project in Guatemala. We also decided to double offset our 13.14 tons of total travel emissions through South Pole by contributing to the Cookstoves for Maasai Communities project, thus becoming carbon negative.



The Maison de la Paix, or “house of peace”, was designed by Swiss architect Eric Ott to resemble the unfolding petals of a flower and is a centre for study, dialogue and collaboration to address global challenges.



WHERE TO FIND US

We are proud to be housed at the Maison de la Paix right next to the Geneva headquarters of the United Nations in the heart of the international quarter of this global city which is also home to the Red Crescent and Cross, the World Health Organization and the headquarters of dozens of other international organizations. The Maison de la Paix, or “house of peace”, was designed by Swiss architect Eric Ott to resemble the unfolding petals of a flower and is a centre for study, dialogue and collaboration to address global challenges. The Right building is a part of the campus of Geneva’s Graduate Institute of International and Development Studies, the first university school to solely teach international affairs created in 1920 together with the UN forebear, the League of Nations.

Next to us are the offices of the Right for:

Livelihood Award Foundation
www.rightlivelihoodaward.org

Global Survivors Fund
www.globalsurvivorsfund.org
 whose founders, Dr Denis Mukwege and Nadia Murad, were awarded the 2018 Nobel Peace Prize for their work supporting survivors of wartime sexual violence in Central Africa,

Center for Civilians in Conflict
www.civiliansinconflict.org

Universal Rights Group
www.universal-rights.org
 a unique think tank focused on the human rights work of the United Nations.

These partners and many others at Maison de la Paix are a constant source of inspiration for our work.

SUPPORT OUR WORK

Aroha is mainly supported by philanthropic foundations interested in promoting climate action.

For donors or potential partners who would like to see more of the work that we are doing, our team would be pleased to explore and discuss options for supporting our work.

Modalities

Aroha mainly works with project agreements with funding directed towards specific activities. We can also accept core funding and are open to explore different options case-by-case.

Donations in Switzerland are fully tax deductible.

IMPRESSUM

Maison de la Paix (Bld.5)
2E Chemin Eugène-Rigot
Geneva 1202 - Switzerland

info@aroha.ngo

aroha.ngo

T: +41 22 740 44 00

F: +41 22 740 44 40



Click

Aiyana Caballero was the editor of our report working with inputs from the whole team.

We hope you also love the report design and layout by Blou Design (www.blou-design.ch).

Credit photo: Aroha / CVF / Muhammadamdadphoto-Adobe photo stock / Paul Ellis-AFP / Climate Breakthrough Project / MSC Foundation / Lisa Marie David-IMF Photo / IHEID

Our printed report uses paper sourced from forests that are managed to stay put and was produced by an environmentally conscious printer.



Maison de la Paix (Bld.5)
2E Chemin Eugène-Rigot
Geneva 1202 - Switzerland

info@aroha.ngo

aroha.ngo

T: +41 22 740 44 00

F: +41 22 740 44 40

